

TAYLORED LIVING

Advertising Options

taylorredlivingmagazine.com/advertise

OUR MISSION:

Connect, engage, inspire, & celebrate local women and businesses. Together we will build a successful and vibrant community!

How We Do This:

- Print/Digital Magazine
- Blog - *Taylorred in Tri-Cities*
- Taylorred Society - Pink Carpet Events
- Monthly Newsletter
- Events & Entertainment Calendar

CATEGORIES WE COVER:

Arts & Culture | Beauty
Business | Food & Beverage
Health & Wellness | Home
Travel | ... and more!

PUBLISHED TWICE A YEAR IN PRINT & ONLINE - Spring\Summer: March | Fall/Winter: September

BRIDAL

BLUEBERRY BRIDAL BOUTIQUE
blueberrybridalboutique.com
1.833.LOVEBLU
8901 W Tucannon Ave., STE 155 | Kennewick

We have the best dresses, best customer service and cutest little shop open exclusively for you and your guests. Say YES to the dress and celebrate with champagne and photobooth pictures.

ROSELILY BRIDAL | TUXEDO
roselilybridaltuxedo.com

CATERING

CASTLE
EVENT CATERING
CASTLE EVENT CATERING
castleeventcatering.com
509.375.4000
706 Williams Blvd. | Richland

Local foodies that enjoy providing awesome hospitality and fantastic food for 28 years! Hyper-local food sourcing is our passion. We create custom menus for wedding

TAYLORED LISTINGS
YEARLY SUBSCRIPTION

\$200 LOGO + TEXT BUNDLE
\$160 TEXT ONLY

- Directory listing in print - published twice a year
- Digital directory listing - on our website
- 30 word description to help your business stand out
- Social media perks
- 1 print copy mailed directly to your home or business
- 10 print copies to gift or use for additional marketing (optional - picked up at Taylorred Living)
- Quarterly networking events

GRAPHIC ADVERTISING
PRICING PER ISSUE

 ¼ PAGE \$500	 ⅓ PAGE \$750	 ½ PAGE \$900
 ⅔ PAGE \$1200	 FULL PAGE WITH MARGIN \$1800	

PREMIUM ADVERTISING
PRICING PER ISSUE

- Photography + 3 edited images with commercial licensing
- Design and social media perks
- Option to purchase commercial use photography at an additional cost

 FULL PAGE TO EDGE \$2250	 2+ PAGE SPREAD \$3000 + 500 PER ADDITIONAL PAGE
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TLM'S RECOMMENDATIONS

SCHEDULE A MEETING
WITH MARY TAYLOR
tinyurl.com/tlmmeeting



TAYLORED LIVING

VISIONARY Sponsorships

tayloredlivingmagazine.com/advertise

miniVISIONARY \$4000 PER ISSUE

- 2 pages of content approved by TLM
- 1 photoshoot + 5 edited and commercially licensed images with option to purchase more.
- Credit in the Table of Contents as a miniVISIONARY
- Logo on opposing pages sponsored
- 1 full premium page advertisement designed by TLM (optional)
- Social media perks



eliteVISIONARY \$6000 PER ISSUE

- **Everything Included in the miniVISIONARY Bundle**
- 4 pages (minimum) of content written & edited by a member of TLM
- 1 photoshoot + 10 edited and commercially licensed images with option to purchase more.
- Category Ownership
- Logo in the Table of Contents next to your category



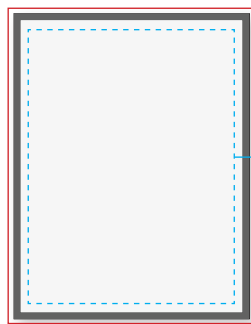
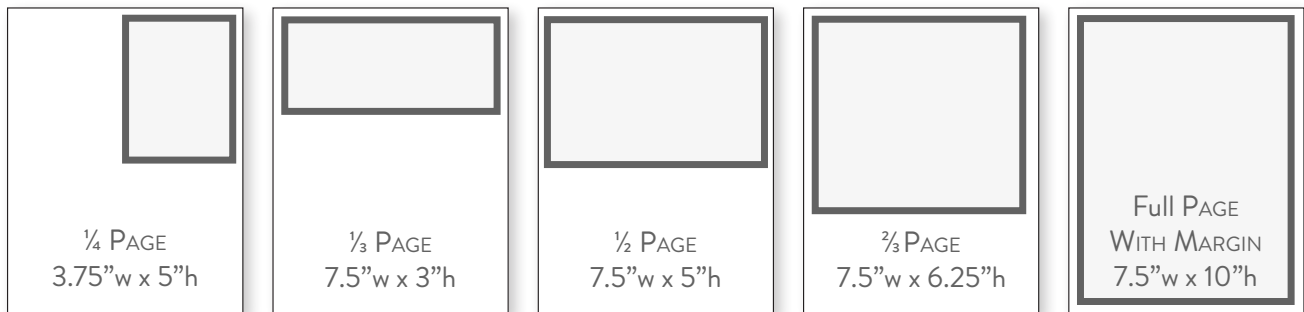
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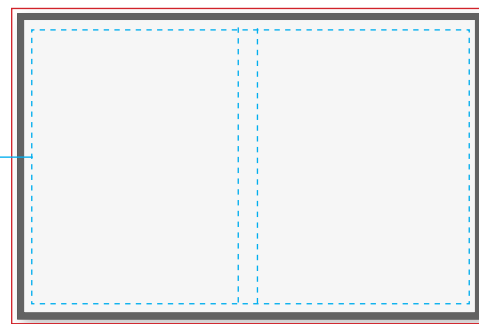
TAYLORED LIVING

Ad Specifications



Full PAGE TO EDGE
8.5" w x 11" h with .125" bleed

Logos and imagery
needs to be 1/2 in from
the edge to avoid
getting cut off.



TWO PAGE SPREAD
full spread 17" w x 11" h with .125" bleed
facing pages 8.5" w x 11" h with .125" bleed

PLEASE NOTE:

- Images & logos need to be 300dpi.
- Ad will be printed exactly as submitted

PREFERRED FILE FORMATS:

- PDF: all images and logos need to be at 300dpi before PDF creation
- InDesign or Illustrator - embed images and include fonts

Send file & direct any questions to Wendy Spinelli | wspinelli@tayloredlivingmagazine.com

AD DUE DATES : SPRING/SUMMER - JANUARY 10TH
FALL/WINTER - JULY 10TH